
SWINTON RUNNING CLUB

SOCIAL MEDIA POLICY

Swinton Running Club is a friendly, inclusive and social running club based in Swinton with a long history of engagement in the local area for runners of all standards, from beginners and novices to international runners, we are located at [Swinton Football Club, Barton Road, Swinton, M27 5LJ](#)

The Swinton Running Club Facebook page ([Swinton Running Club](#)) is designed to be a fully active member's area where our runners can get to know one another. It also allows newer members to get a feel for what a friendly and sociable Club we are.

The Facebook group is:

- ❖ **For** Swinton Running Club members and running associates only as agreed by the committee/admins, (if we can't easily identify you as a Club member when you request to join the group, you may be asked for more information we accept your request to join the group).
- ❖ **To** be used for running and Club related subjects e.g. discussing training tips, races, equipment, arranging transport to events and races, organising socials and parties, informal training sessions etc.
- ❖ **An** informal forum. Please bear this in mind when arranging to attend informal training sessions organised through the Group, and act responsibly.
- ❖ **To** be used in a respectful manner i.e. no inappropriate language or content, and be respectful of other members
- ❖ **For** sharing running Club related photos, running related information and articles you think may be of interest to your Club mates.
- ❖ **To** be used sensibly i.e. don't post anything you might regret later, or that is likely to offend others.
- ❖ **NOT** the place to swap race entries/numbers without first gaining approval to do so from the race organiser. If you do have permission, please say so when you post to the group.
- ❖ **NOT** to be used for advertising services for commercial gain without the prior approval of the Moderators (any approved post should confirm this).
- ❖ **NOT** a substitute for eBay or Gumtree i.e. no advertising of anything not running related (such as flats with spare rooms), selling or giving away anything not connected with running or selling or advertising 3rd party products or services.
- ❖ **NOT** for sharing your non-running holiday photos (no hotdog legs please).
- ❖ **NOT** for expressing political, religious or other potentially divisive opinion or for being critical, confrontational or abusive toward other Club members.
- ❖ **NOT** for raising issues for the attention of the Committee (not all of whom are on Facebook). These issues should be addressed to the Committee via email using committee@swintonrunningclub.org.uk.

As a general rule, before posting please think if your post or comment adds to the Swinton Running Club running community and consider what a new member would think when reading your comment (perhaps without knowing the background). Finally, do remember that sarcasm and humour is often not conveyed very well on a forum of this sort and can easily appear rude or offensive.

On occasion the Admins/Moderators of the group may choose to delete such posts that contravene our standards, please note that the Admin/Moderators volunteer their time for free to monitor the site and any queries related to deleted posts should be raised with the group directly for them to investigate and reply to, please email your queries to moderators@swintonrunningclub.org.uk.

We also have a Twitter page and Tweeting Swintoners are encouraged to follow us at [@SwintonRC](https://twitter.com/SwintonRC) and to help us spread the word about the Club. However please remember that Twitter, unlike the Facebook group, is a completely public forum and we therefore need to take care about how we present the Club.